

# ASX Announcement 17th June 2019

# NRMA and Jayride announce partnership

Jayride Group Limited (ASX:JAY) ("**Jayride**" or the "**Company**") the travel marketplace where travellers compare and book airport transfers, announces today that it has signed a partnership agreement with the NRMA, Australia's largest motoring organisation.

From July 1, Jayride will provide NRMA's 2.6 million members with a special partnership rate for fixed-price airport transfers around the world.

The deal will save NRMA members time and money, ensuring they are met on arrival at more than 1,500 airports in 69 countries and pay a set fee for their transport with no hidden costs.

Jayride Managing Director Rod Bishop welcomed the NRMA partnership as another step forward for the business, which connects travellers with 3,000+ transport companies on six continents.

"We are delighted to be working with the NRMA and its members. The NRMA is determined to keep its members moving and this partnership will enable them to do that," Bishop said.

NRMA Blue General Manager Michael Betteridge said the partnership with Jayride would add further value to an NRMA Membership.

"We know our Members love to travel, so it makes sense to grow our NRMA Blue offerings in the tourism space," Mr Betteridge said.

"The NRMA is proud to be partnering with innovative companies like Jayride to deliver real savings for our Members."

The partnership with the NRMA will be for an initial period of six months, with further collaboration between the NRMA and Jayride to be explored following this period.



# For more information please contact

#### **Rod Bishop**

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# About

### About Jayride:

Jayride.com provides seamless transport experiences for travellers by allowing them to compare and book ground transfers around the world. With Jayride.com, travellers can compare and book with 3,000+ transport companies, servicing destinations including 1,500+ airports across the Americas, Europe, Middle East, Africa, Asia and the Pacific.

The Jayride.com platform aggregates ground transport companies and distributes them to travellers at Jayride.com; and via partnerships with other travel technology platforms, travel agencies and wholesalers. These partners implement Jayride.com APIs to sell ground transport and add new incremental ancillary revenue to their travel businesses.

Founded in 2012, Jayride.com is headquartered in Sydney, Australia.

For more information, please visit www.jayride.com

#### About the NRMA:

The NRMA is Australia's largest Member organisation, providing a range of services for our Members and the community, including roadside assistance, car servicing, NRMA Parks and Resorts as well as a diverse range of motoring, travel and lifestyle benefits through NRMA Blue.

# **Forward-looking statements**

This announcement contains forward-looking statements that involve risks and uncertainties. Indications of, and guidelines or outlook on, future earnings, distributions or financial position or performance and targets, estimates and assumptions in respect of production, prices, operating costs, results, capital expenditures, reserves and resources are also forward-looking statements. These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions and estimates regarding future events and actions that, while considered reasonable as at the date of this announcement and are expected to take place, are inherently subject to significant technical, business, economic, competitive, political and social uncertainties and contingencies. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, the directors and management. We cannot and do not give any assurance that the results,

#### Jayride Group Limited (ACN 155 285 528)



performance or achievements expressed or implied by the forward-looking statements contained in this announcement will actually occur and readers are cautioned not to place undue reliance on these forward-looking statements. These forward-looking statements are subject to various risk factors that could cause actual events or results to differ materially from the events or results estimated, expressed or anticipated in these statements.