



## ASX Announcement

12th October 2022

# Discount on Rides for Jayride Shareholders

In accordance with the requirements of Listing Rule 3.17.1, Jayride provides a copy of the following email correspondence sent to all shareholders that have provided email contact details.

### Start of email

Jayride Group Limited (ASX:JAY) ("**Jayride**" or the "**Company**") the world leading global travel marketplace for airport transfers today is pleased to launch its new shareholder benefits scheme which gives Jayride shareholders discounts on rides to and from any of the Company's 1,600 global airport destinations.

**Managing Director, Rod Bishop, said** "As a shareholder of Jayride you are an important part of our company, and I'd like you to experience the products we're building. Australia is travelling again, and as we enter our summer travel season downunder, I am pleased to offer you this shareholder benefits scheme, as a thank you for your support, and as an opportunity for you to experience our door-to-door service at any of our 1,600 airports around the world."

As part of the benefit scheme, each eligible shareholder receives a discount based on their shareholding size. Discount codes can be used unlimited times during an initial pilot period of six months. The period will be extended if the pilot is successful. Each shareholder receives this email which includes the discount they are eligible for outlined below, and with a link to apply it to your rides booked on the Jayride.com website.

Shareholder benefits based on shareholding:

Shareholding	Benefit	Uses	Valid for
20,000+ FPO shares	10% discount	Unlimited	Six months
100,000+ FPO shares	15% discount	Unlimited	Six months

Your discount based on your shareholding:

- Each eligible shareholder receives their discount amount and code here -

If you ever need this discount code to be re-sent, if you have been sent the wrong discount code, or if you later have a larger shareholding and so qualify for a larger discount, email us at [corporate@jayride.com](mailto:corporate@jayride.com) for your new discount code.



The Company reserves the right to administer this scheme at its sole and absolute discretion and may alter the terms and conditions of this scheme, withdraw it, or limit it, without further notice to shareholders.

## **End of email**

## **For more information please contact**

### **Rod Bishop**

Managing Director

Email: [corporate@jayride.com](mailto:corporate@jayride.com)

ASX release authorised by Rod Bishop, Managing Director, Jayride Group Limited.

## **About Jayride Group Limited (ASX:JAY)**

Jayride.com is the world's leading publicly listed airport transfers marketplace, where travellers compare and book rides around the world. With Jayride.com, travellers can compare and book with 3,700+ ride service companies, servicing 1,600+ airports in 110+ countries around the world, including the Americas, Europe, Middle East, Africa, Asia and the Pacific.

The Jayride.com platform aggregates ride service companies and distributes them to travellers at Jayride.com; and via travel brand partners including other technology platforms, travel agencies and wholesalers. These travel brands implement Jayride APIs to sell door-to-door ride services that build traveller confidence and defend their core travel business.

Founded in 2012, Jayride.com is headquartered in Sydney, Australia.

For more information, please visit [www.jayride.com](http://www.jayride.com)