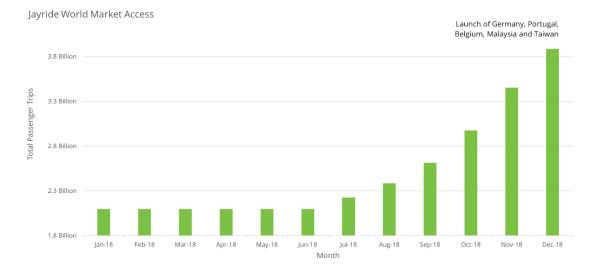


ASX Announcement 3rd December 2018

# Jayride grows coverage to exceed 50% of global airport passenger trips

Jayride Group Limited (ASX:JAY) ("**Jayride**" or the "**Company**") the e-commerce marketplace that allows travellers to compare and book airport transfers from 3,000+ transport companies, is pleased to announce the launch of Jayride in five new countries across Europe and Asia: Germany, Portugal, Belgium, Malaysia and Taiwan.

In under six-months from July to December, Jayride has launched transport around the world, rapidly expanding from five countries to 25 countries, and has nearly doubled the Company's airport coverage from 27% to over 50% of the world's airport passenger trips.



These new countries expand the usefulness of Jayride to travellers, and increase the Company's ability to grow Total Transaction Value (TTV) for years to come.

In this release, Jayride has launched 5 additional countries, 52 additional airports, with 133 new transport companies, growing Jayride's market access by 438 million passenger trips, to a total of 3.9 billion (50.5%<sup>1</sup>) of the world's total airport passenger trips.

Jayride Group Limited (ACN 155 285 528)

<sup>&</sup>lt;sup>1</sup> Airports Council International (ACI), "World Airport Traffic Dataset," http://www.aci.aero.



Jayride is now available for travellers to book airport transfers in Germany (at 25 airports ), Portugal (at 7 airports), Belgium (at 5 airports), Malaysia (at 11 airports), and Taiwan (at 4 airports), which includes every airport with greater than 25,000 international passenger trips per year.

At these airports, travellers can now choose the best transfer for them from over 133 private transfer and shared shuttle companies, including great local private car and shared shuttle services, and even popular international transport brands.

They service popular destinations, including:

- Berlin Brandenburg airport to Brandenburg gate,
- Lisbon Portela airport to Belem,
- Brussel airport to Grand Palace,
- Kualu Lumpur airport to Kualu Lumpur tower,
- Taiwan Taoyuan airport to Taipei,

These transport services are now available to be booked by Jayride users.



## **Continuing international expansion**

Jayride's international expansion initiative started in May with the release of Jayride's new transport technology platform. Launches of new countries are successful, accelerating, and expected to continue. Recent significant milestones are summarised below:

Date	Major Milestone	Jayride market access in passenger trips (% to target of 7.7 Bn trips)
May-18	Launch of new transport technology platform	2.1 Billion (27.2%)
Jun-18	Pilots commence in 19x countries	
Jul-18	Launch of Canada	2.2 Billion (28.9%)
Aug-18	Launch of Italy	2.4 Billion (31.0%)
Sep-18	Launch of France	2.5 Billion (33.1%)
	Launch of Greece	2.6 Billion (33.8%)
	Launch of Hungary	2.6 Billion (33.9%)
	Launch of Malta	2.6 Billion (34.0%)
Oct-18	Launch of Spain	2.9 Billion (37.3%)
	Launch of Netherlands	2.9 Billion (38.2%)
	Launch of Austria	3.0 Billion (38.5%)
	Launch of Cyprus	3.0 Billion (38.6%)
Nov-18	Launch of Singapore	3.0 Billion (39.4%)
	Launch of Indonesia	3.2 Billion (41.4%)
	Launch of Thailand	3.3 Billion (43.0%)
	Launch of Hong Kong	3.4 Billion (43.9%)
	Launch of Vietnam	3.5 Billion (44.8%)
Dec-18	Launch of Germany	3.7 Billion (47.7%)
	Launch of Malaysia	3.8 Billion (48.8%)
	Launch of Taiwan	3.8 Billion (49.5%)
	Launch of Portugal	3.9 Billion (50.1%)
	Launch of Belgium	3.9 Billion (50.5%)

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### For more information please contact

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### About Jayride Group Limited

Jayride.com provides seamless transport experiences for travellers by allowing them to compare and book ground transfers around the world. With Jayride.com, travellers can compare and book with 3,000+ transport companies, servicing local destinations including over 500+ airports across North America, Europe, Asia and the Pacific.

The Jayride.com platform aggregates ground transport companies and distributes them to travellers at Jayride.com; and via partnerships with other travel technology platforms, travel agencies and wholesalers. These partners implement Jayride.com APIs to sell ground transport and add new incremental ancillary revenue to their travel businesses.

Founded in 2012, Jayride.com is headquartered in Sydney, Australia.

For more information, please visit www.jayride.com

### **Forward-looking statements**

This announcement contains forward-looking statements that involve risks and uncertainties. Indications of, and guidelines or outlook on, future earnings, distributions or financial position or performance and targets, estimates and assumptions in respect of production, prices, operating costs, results, capital expenditures, reserves and resources are also forward-looking statements. These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions and estimates regarding future events and actions that, while considered reasonable as at the date of this announcement and are expected to take place, are inherently subject to significant technical, business, economic, competitive, political and social uncertainties and contingencies. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, the directors and management. We cannot and do not give any assurance that the results, performance or achievements expressed or implied by the forward-looking statements contained in this announcement will actually occur and readers are cautioned not to place undue reliance on these forward-looking statements. These forward-looking statements are subject to various risk factors that could cause actual events or results to differ materially from the events or results estimated, expressed or anticipated in these statements.