

INVESTOR PRESENTATION

Rod Bishop, Managing Director December 2018



WHO IS JAYRIDE?

Travel E-commerce Marketplace for Ground Passenger Transport.

B2C Travel

Travellers use Jayride to compare and book ground transport including shared airport shuttles and private transfers.

B2B Travel

Travel brands use Jayride APIs to add new ancillary revenues by selling airport transfers to their travellers.

- AU head-office
 - US largest market
- 3,000+ transport companies
- 500+ airports in 31 countries
- Launching 5-11 countries/month

Pioneering the online ground transport market, worldwide. Enabling every transport company to be booked online.



Powering passenger transport bookings for the world's leading travel brands.



EVERY TRAVELLER EVERY AIRPORT WORKS EVERY TIME



Welcome to Budapest!

4:09 PM

We have 12 transfer options available that can meet you at baggage claim today.

× NO THANKS → BOOK NOW

Today, no consumer travel brand can
 promise every traveller a seamless
 transport experience at every airport
 on earth. Jayride can be first.



SONAI

Concept artwork only.

JAYRIDE'S ADDRESSABLE MARKET OPPORTUNITY

Ground transport is a natural ancillary to online travel. Jayride's opportunity is to bring ground transport companies online.

Riding major industry change in travel and transport

Ground Transport for Air Travellers

US\$100bn^{*}

Online Travel Booking US\$650bn*

Low-Cost Carriers (LCC) reduce margins in airfare, and create a new drive towards ancillary revenues in travel.

Travellers increasingly demand 'seamless' travel experiences, including door-to-door. Travellers have more choice in door to door and on domand

- Travellers have more choice in door-to-door and on-demand transport than ever before.
- "Driver apps" and dispatch technology become commodity and create new opportunities for transport companies.



SERVING TRAVELLERS AT EVERY AIRPORT

New destinations selected according to demand from travellers and channel partners. Pilots graduate when key criteria are met.

New Destinations Launched since June 2018 Other Pilots and Test Markets Original Jayride Destinations

Dersonal

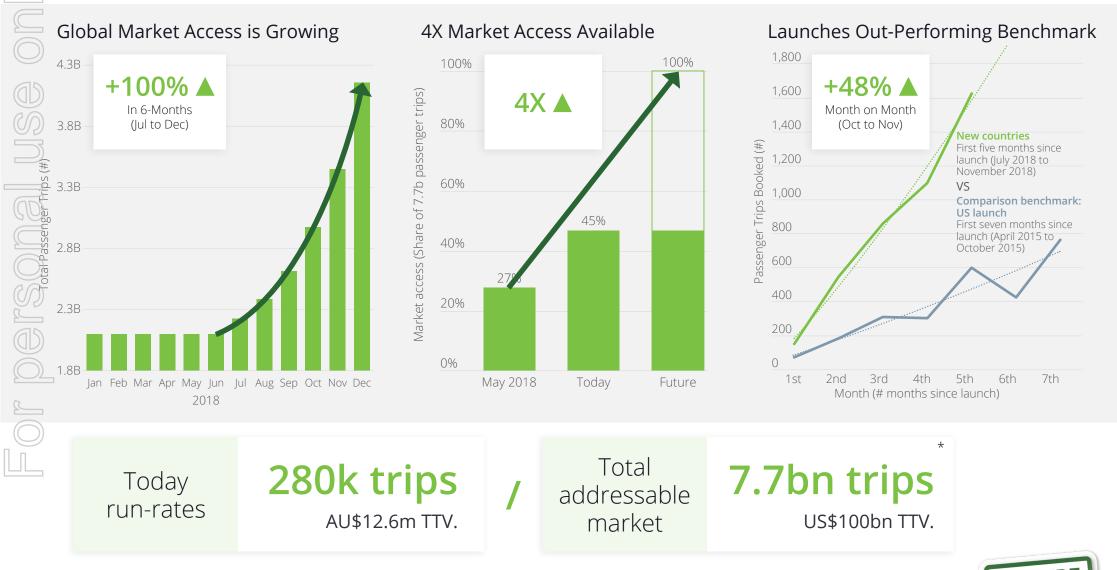
- Highly fragmented market with no truly global transport companies,
- 3,000+ direct contracts held with transport companies globally.

5 * For a complete list of new countries launched, see Appendix

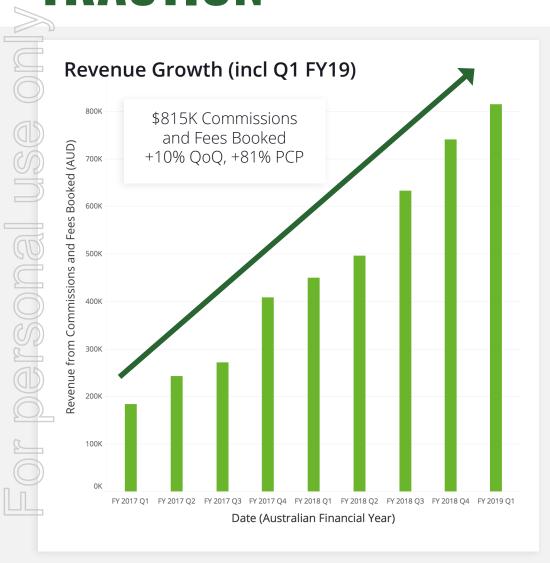


LAUNCH INTO NEW AIRPORTS

Jayride is launching 5-11 new countries per month to access new markets around the world. This strategy will increase Jayride's Market Access by 4X.



Q1 FY19 TRACTION

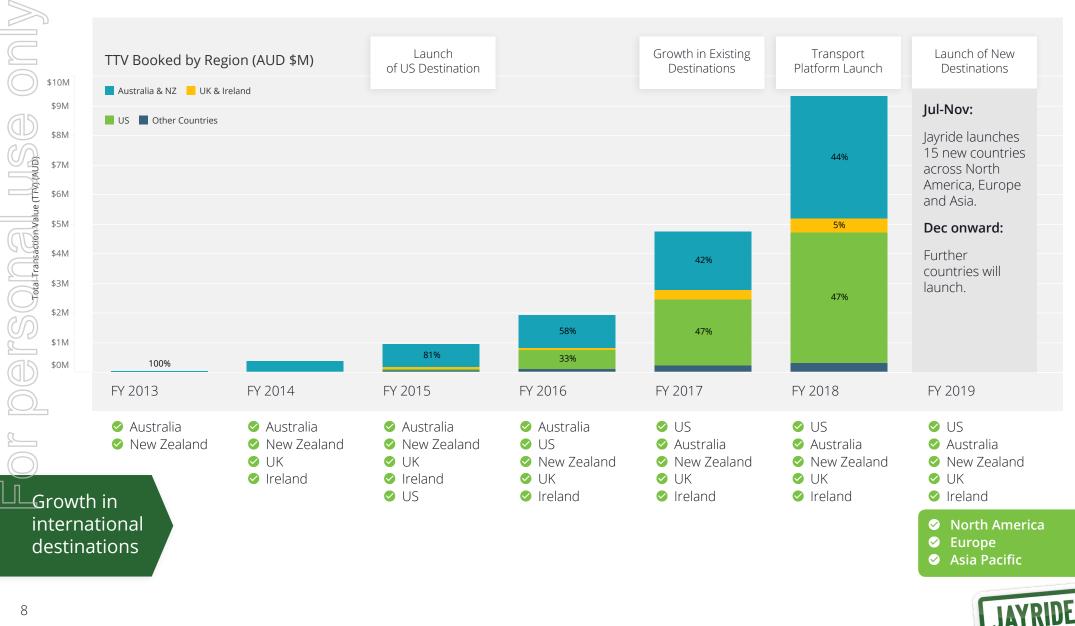


Latest results: Q1 FY19

\$3.14M	\$815K
\$12.6M run rate	\$3.2M run rate
TTV	Commissions booked
70K 2 80K run rate	3,000 🛦
Passenger trips booked	Transport companies
+26	+11/mo
New countries launched	New countries in December
	JAYR

EXISTING AND NEW DESTINATIONS

Two ways to grow: Launching new destinations, and retaining travellers to repeat purchase. Each amplifies the other.



ASPIRATIONAL Economics

Aspirational Metrics Scenario 1: Global rollout Scenario 2: Retaining Scenario travellers at scale completed The aspirational scenarios are presented for Breakeven at 4X TTV 20% EBITDA margin at scale illustrative purposes only Passenger trips Market Access 7.7bn 7.7bn Passenger trips booked 1,120,000 10,000,000 \$ 50,240,000 \$ TTV 400,000,000 Revenue from commissions and fees booked \$ 13,040,000 \$ 100,000,000 Commission and fees refunded \$ (2,672,000) \$ (20,000,000) Other income \$ 540.000 \$ 1,500,000 Net Revenue \$ 10,908,000 \$ 81,500,000 \$ Cost of customer acquisition (5,804,000) \$ (45,000,000) Gross profit after paid acquisition (GPAPA) \$ 5.104.000 \$ 36,500,000 Operational costs \$ (2,370,000) \$ (5,000,000)Gross profit after all operational costs (GPAAOC) \$ 2,734,000 \$ 31,500,000 Growth and corporate costs \$ (2,734,000) \$ (11,500,000)EBITDA \$ \$ 20,000,000 Commissions and fees booked to TTV margin 26.0% 25.0% GPAPA margin excl grants and other revenue 35.0% 35.0% **Operating EBITDA Margin** 0.0% 20.0%

Global expansion, and traveller retention, with network effects. Jayride targets break-even at 4X TTV, and 20% EBITDA Margin at scale.

Input Assumptions

Key inputs:

Lastest run rates	Q1 FY19	Annualised
Passenger trips booked	70,000	280,000
тти	\$ 3,140,000	\$ 12,560,000
Revenue from commissions and fees booked	\$ 815,000	\$ 3,260,000
Commission and fees refunded	\$ (167,000)	\$ (668,000)
Other income incl R&D tax incentive, EMDG	\$ 2,000	\$ 540,000
Net Revenue	\$ 650,000	\$ 3,132,000
Latest audit period	Q4 FY18	
GPAPA margin excl grants and other revenue	35%	

Key outputs:

Targeting break-even at 4X TTV

Targeting 20% EBITDA margin at scale

Note: The above scenarios are based on estimates and projections that rely upon various assumptions. These assumptions may or may not prove to be correct, accordingly no reliance should be made on this information.



KEY DESTINATIONS ARE SELF-FUNDING

In FY18, 219+ Jayride airports had contribution above target levels – with more international expansion airports coming online every month.

Self-Funding Airports provide contribution to company

FY18	Self-Fu Airpor	unding ts	Developing Airports		
FY18 Income statement extract split by Self-Funding Airports, and Developing Airports, shows that 40% of Jayride's Airports are self-funding.	margir 35%+ a	ts where GPAPA has reached and which yield ribution to the ny			
Airports that are Self-Funding or Developing		219		330	
Share of total Airports on the Jayride platform		40%		60%	
Passenger trips booked		99,600		138,500	
Median growth rate YoY in trips booked (FY18 v FY17)		115%		76%	
Ϋτιν	\$	4,028,000	\$	5,280,000	
Revenue from commissions and fees booked	\$	1,002,000	\$	1,314,000	
Commissions and fees refunded	\$	(191,000)	\$	(211,000)	
Net Revenue excl grants and other revenue	\$	811,000	\$	1,103,000	
Cost of customer acquisition	\$	(448,000)	\$	(965,000)	
GPAPA excl grants and other revenue	\$	363,000	\$	138,000	
GPAPA margin (%) excluding grants and other revenue	e	36.5%		10.5%	

219+ Airports with average 35%+ GPAPA

2,700

Airports

available for

expansion

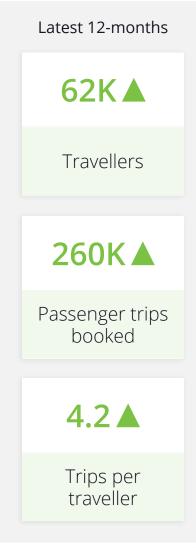
- Jayride targets breakeven at 4X TTV (Total Transaction Value) with 35%+ GPAPA (gross profit after paid acquisition),
- In FY18 this average profit level was achieved at 219+ airports (Self-funding Airports),
- As airports become profitable, Jayride accelerates marketing.
- Jayride at 500+ airports with more launching every month,
- In FY18, 40% of Jayride's airports were Self-Funding,
- Self-Funding airports grow at 115% YoY,
- Total market of 2,700+ airports available for launch.



TRAVELLER RETENTION

As Jayride serves more destinations, more travellers are retained to travel around the world. Higher LTV improves unit economics and profitability at scale.







THE TRAVELLER EXPERIENCE

World-leading source of reviews on transport. Giving the traveller the best selection and best service, to compare and make the right choice.

260,000+

Passenger trips booked in latest 12 months

37,000+

Real traveller reviews now available on Jayride'

3,000+

Transport companies reviewed by travellers

4.4 / 5.0

Average review score in latest month

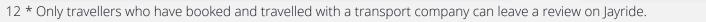
The most reviews of the most transport companies

- Jayride is a trusted third-party source of unbiased reviews of transport companies for travellers to read and compare.
- There is no better source of reviews on transport services, with as many reviews from real travellers, as Jayride.
- In addition, Jayride's own website is rated 4.3 / 5.0
 from 1,800+ reviews at Feefo.com/reviews/Jayride

feefo



Feefo benchmarks e.g.: Expedia.com 4.3/5.0; Hotels.com 4.5/5.0



NEW LAUNCH MEDICAL ASSIST

Demonstrating our ability to provide large scale access to ground transport booking services, at non-airport origins and destinations.

Insurance and Medical Assist Passenger Trips Booked

> 7,500+ during pilot period

Approximate number of Americans who miss or delay medical care in the US because of transportation issues.*

3.6 Million



Fast tracked global opportunity through existing partnerships

- Two national insurance providers have completed pilot in AU/NZ
- Additional insurance providers currently in negotiation in AU/NZ
- International expansion in near-term plans, including to US
- Customer-centric
- Custom vehicles
- Service Service
- Centralised booking service



ONGOING PILOT RIDESHARE BOOKING

Validation of the rideshare aggregation concept. Unique, scalable and bookable rideshare aggregator.

Fundamentally improved rideshare experience for travellers

- Local currency
- Sixed price
- Pre-booked
- No membership
- No app, no data roaming
- Trusted reviews
- Comparison
- The only Single Global Solution

Rideshare Passenger Trips Booked **1,500+** at pilot airports since Oct 2018

US Roll-out In Progress

Fundamentally enhances Jayride's value proposition for travellers

- Point-to-point, on-demand
- Catering to new customer segments
- Significantly improves Jayride network effects
- Significantly improves the value proposition for travellers

LaunchedLaunchedMore in final stages of negotiationLiftGettie

 Rideshare prices sit between bargain shared shuttle and premium private transfer services – gives Jayride a more comprehensive value proposition for the traveller.



FUTURE INITIATIVES OPTIMISATION

Objective to be a global travel brand, serving travellers around the world within their country, currency, language, and payment methods.

SEO optimisation search results (today)

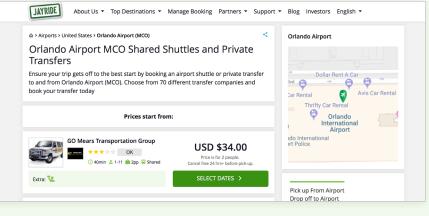
\$18 MCO Airport Shuttle | Compare Shuttle Providers Here | jayride.com Ad booking.jayride.com/MCO/Airport-Shuttle •

Door to Door Express **MCO Shuttle**. Best Price Guarantee - Book Now! 100% Refund Guarantee. Compare Multiple Quotes. Highlights: Providing Instant Confirmation, Pre-Pay Securely Online.

Orlando MCO Airport Shuttles and Transfers | Jayride.com https://www.jayride.com/en-au/florida/orlando-airport-mco/ •

ORLANDO MCO AIRPORT TRANSFERS & SHUTTLES. > United States of America > Florida > MCO. Orlando is world-famous for one thing in particular: it's theme parks. Shared Shuttle Compare Prices. Nearby Airports:

Landing pages (today)



Localising our service



- Currency (e.g. RMB, HKD, JPY)
- Payment preference (e.g. Alipay)
- Language (e.g. Mandarin)
- 📀 Support (e.g. Mandarin)



FURTHER EXPANSION M&A OPPORTUNITIES

Potential to accelerate growth with acquisitions of smaller transport brands or transport technology platforms

Acquisitions to accelerate growth in New Travellers

- Opportunity to acquire adjacent businesses in attractive destinations,
- When integrated, the opportunity is to monetise traffic with booking revenue,
- Potential acquisitions should have low CAC and high revenue potential,
- Acquisitions will accelerate growth towards larger scale and breakeven,
- Acquisitions will be EPS accretive in year one.





APPENDIX



LATEST NEW COUNTRY LAUNCHES

Date	Major Milestone	Jayride market access in passenger trips (% to target of 7.7 Bn trips)	Previous Months	Major Milestone	Jayride market access in passenger trips (% to target of 7.7 Bn trips)
CD Dec 18	Launch of Luxembourg Launch of Sri Lanka	4.2 Billion (54.0%) 4.2 Billion (54.0%)		Launch of Singapore,	3.5 Billion
	Launch of Poland	4.1 Billion (53.9%)	Nov-18	Indonesia, Thailand, Hong Kong, Vietnam	(44.8%)
N	Launch of Switzerland	4.1 Billion (53.4%)	Oct-18	Launch of Spain, Netherlands,	3.0 Billion (38.6%)
	Launch of The Philippines	4.1 Billion (52.8%)		Austria, Cyprus	(30.070)
S.	Launch of United Arab Emirates	4.0 Billion (52.0%)	Sep-18	Launch of France, Greece, Hungary, Malta	2.6 Billion (34.0%)
\bigcirc	Launch of Belgium	3.9 Billion (50.5%)	Aug-18	Launch of Italy	2.4 Billion (31.0%)
	Launch of Portugal	3.9 Billion (50.1%)	Jul-18	Launch of Canada	2.2 Billion (28.9%)
\bigcirc	Launch of Taiwan	3.8 Billion (49.5%)	Jun-18	Pilots commence	
	Launch of Malaysia	3.8 Billion (48.8%)	jun-ro	in 19x countries	
	Launch of Germany	3.7 Billion (47.7%)	May-18	Launch of new transport technology platform	2.1 Billion (27.2%)



FY19 PROGRESS TO Objectives

New Market Capture

Latest update from YTD FY19 (November 2018):

- 26 New Countries launched across North America, Europe, Asia, and the Middle East
- Further pilots commenced,
- Currently launching 5-11+ countries per month (run rate),
- Expected that this run rate will be maintained.

Jayride is growing in new and existing destinations. Key pilots have been brought forward with successful outcomes.

New Market Share

Latest update from YTD FY19 (November 2018):

- New transport service pilot underway Rideshare,
- New business vertical launched Medical Assist,
- Success with SEO in core destinations,
- Retention is increasing as new destinations are launched.

FY19 growth initiatives:

Launch further new international destinations.

Launch further supporting technologies e.g. currency, language, transportation modes.

Enables long-term revenue growth.
Amplify success in new and existing destinations.
Grow profit and market share in existing destinations.



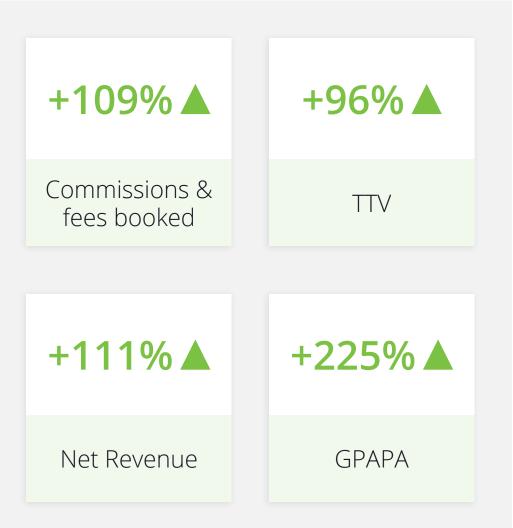
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Launch further new traveller acquisition channels and trade channels for B2C and B2B.

FY18 INCOME STATEMENT

Income Statement Summary

	30-Jun-18 AU\$(000's)	30-Jun-17 AU\$(000's)	Movement %	
	9,307	4,744	+96%	4
Revenue from commissions and fees booked	2,316	1,107	+109%	
Commissions and fees refunded	-402	-184	-118%	1
Other income	538	241	+123%	4
Net Revenue	2,451	1,164	+111%	4
Cost of customer acquisition	-1,413	-845		
Gross profit after paid acquisition (GPAPA)	1,038	319	+225%	
Operational costs	-1,933	-1,096		
Gross profit after all operational costs (GPAAOC)	-895	-777	-15%	1
Corporate costs (including IPO costs)	-432	0		
Gross profit after operational and corporate costs	-1,327	-777	-71%	1
Growth costs (excluding capitalised development costs)	-2,734	-1,249		
Growth costs paid as shares (including IPO costs)	-1,162	-181		
Operating EBITDA	-5,223	-2,207	-137%	,
Commissions and fees booked to TTV margin	25%	23%	+7%	
GPAPA margin	45%	29%	+56%	
GPAAOC margin	-39%	-70%	+45%	
Operating EBITDA margin	-226%	-199%	-13%	,



FY18 BALANCE SHEET

Growth generates cash

- Payment received from travellers in advance of travel.
- Jayride holds payment until after travel, then pays transport company.
- Growth generates positive working capital for the company.

Cash position

- Cash position increased +364%.
- \$854,000 Research and Development tax incentive receivable.

Non-current assets

\$554,000 of additional growth investment recognised as an intangible asset on the balance sheet after amortisation and R&D tax incentive adjustments.

Net asset position

Net asset position increased by +771%

+364%

Cash position

+771%

Net asset position

Balance Sheet Summary

	30-Jun-18 AU\$(000's)	30-Jun-17 AU\$(000's)	Movement %	
Cash and cash equivalents	3,560	767	+364%	
R&D Tax Incentive	854	356	+140%	
Trade and other receivables	735	280	+163%	
Total current assets	5,149	1,403	+267%	
Non current assets	2,737	2,183	+25%	
Total assets	7,886	3,587	+120%	
Trade payables	1,092	759	+44%	
Future transport supplier payments	499	359	+39%	
Borrowings	-	425	-100%	▼
Other current liabilities	140	88	+59%	
Total current liabilities	1,731	1,631	+6%	
Non-current liabilities	45	1,253	-96%	▼
Total liabilities	1,776	2,884	-38%	▼
Net asset position	6,110	702	+771%	



CASH POSITION

Cash flow summary

\bigcirc	30-Jun-18 AU\$(000's)	-	Movement %	
Operating cash flows				
Net receipts from customers	1,991	1,083	+84%	
Customer acquisition costs	-1,413	-845	+67%	
Operating and corporate costs	-2,318	-912	+154%	
Total operating cash flows	-1,740	-674	+158%	
investing cash flows				
Growth costs (including capitalised development costs)	-4,279	-1,348	+218%	
R&D Tax Incentive & EMDG	485	266	+82%	
Total investing cash flows	-3,794	-1,082	+251%	
Financing cash flows				
Net cash from financing	8,350	1,828	+357%	
Total financing cash flows	8350	1828	+357%	
Cash movement				
Cash inflow/outflow	2,816	72	+3811%	
FX Movements	-23	3	+867%	▼
Total cash inflow/outflow	2,793	75	+4678%	
Cash position	3,560	767	+364%	
R&D Tax Incentive Receivable	854	356	+140%	
Cash Position + R&D Tax incentive	4,414	1,123	+293%	

FY18 deployment of funds into growth

- Management strategy to deploy Pre-IPO and IPO funds into growth,
- 14 headcount of technology product and engineering team members, \bigcirc
- Significant new transport and service platforms launched in FY18, \bigcirc
- Operating and investing cash burn decreased every quarter. \bigcirc

FY19 forward outlook

- \$854k R&D Tax Incentive received in Q1 FY19,
- Management strategy to continue to deploy current resources into growth, Ø
- Resources available for growth are up to \$4.4m +/- FY19 operating cash flows,

FY20 forward outlook

- Expected receipt of additional R&D tax incentive for FY19 and beyond,
- \$9m of Options from Pre-IPO available for exercise at \$0.55.

Operating and invest	ing cashflows	Operating and investing cashflows
Q1 FY18	-1,657	Q1 FY19
Q2 FY18	-1,556	Operating cashflow -974
Q3 FY18	-1,409	Cash in bank 2,530
Q4 FY18	-912	See Appendix 4C
Cash burn	<\$1m	Latest update at
quarter-on-quarter		end of Q1 FY19



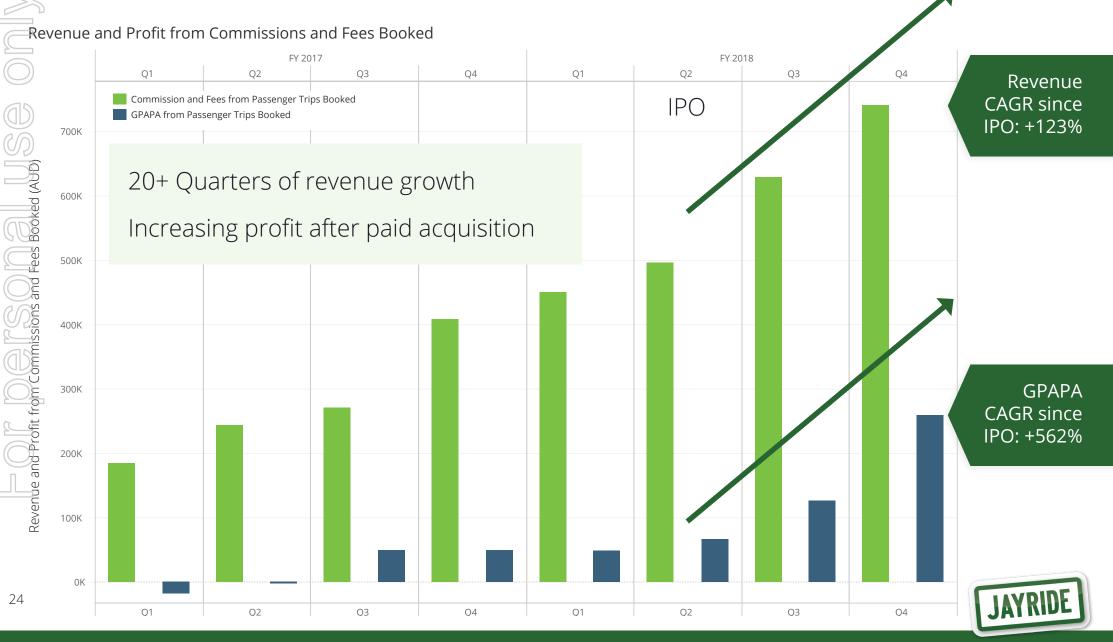
FY18 GROWTH IN KEY METRICS

Strong track record of growth across all key metrics. Increasing return on every passenger trip booked.



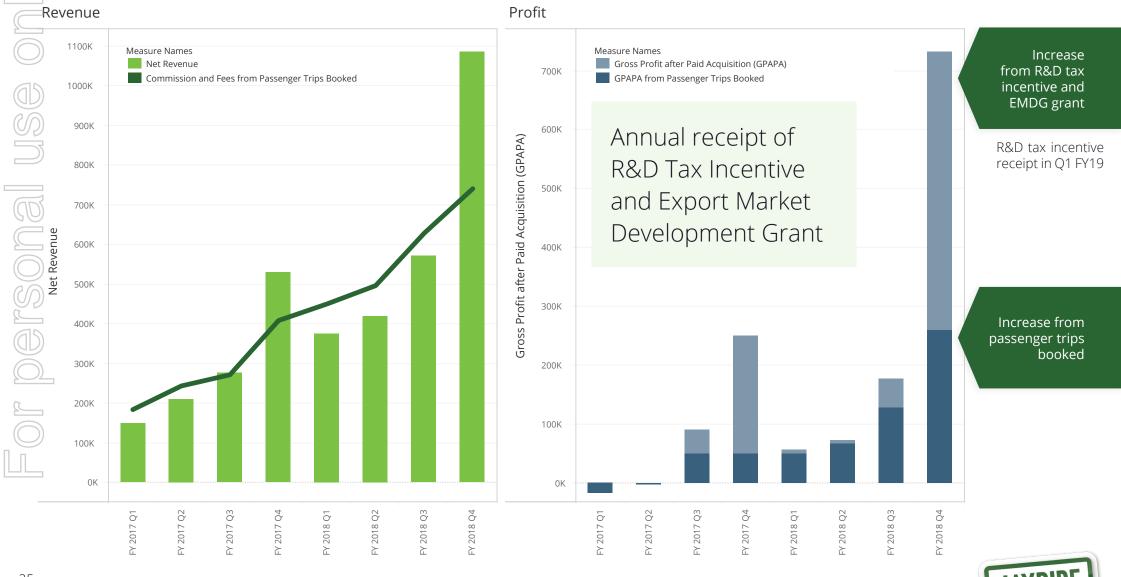
FY18 TRIPS REVENUE AND PROFIT

Commissions and Fees from passenger trips continue to grow revenue and Gross Profit after Paid Acquisition (GPAPA)



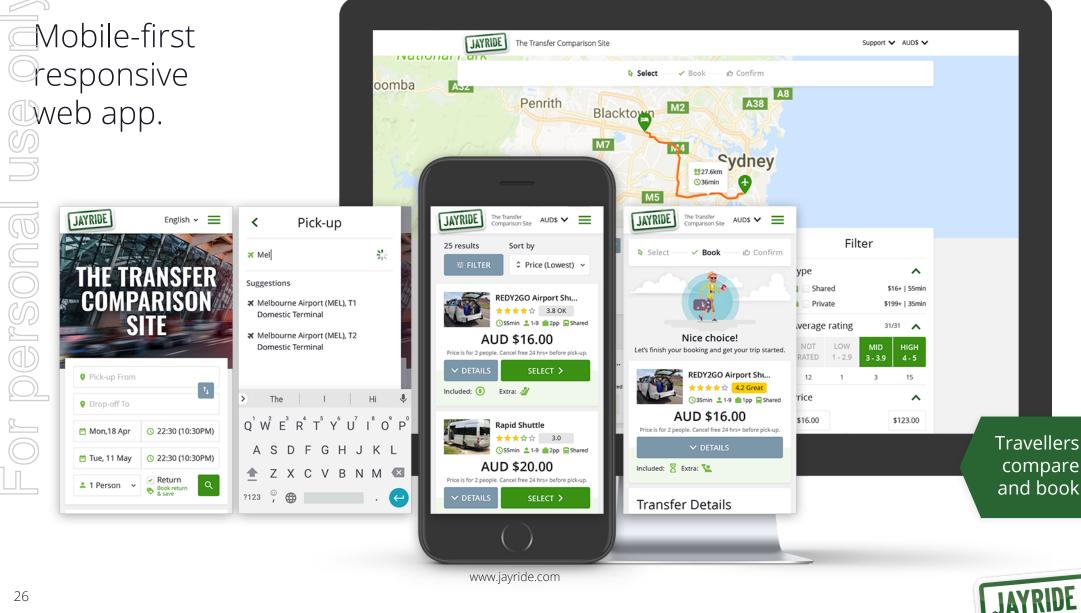
FY18 TOTAL GROUP REVENUE AND PROFIT

New record Net Revenue and Gross Profit after Paid Acquisition (GPAPA) in FY18, with breakout performance in Q4.



WEBSITES FOR TRAVELLERS

B2C model: Jayride sells passenger transport direct to travellers at Jayride.com



ENABLING TRAVEL BRANDS

B2B model: Jayride sells transfers through the world's largest travel brands.

			FY 2017			Newly added in I	FY 2018
	Technology platforms	amadeus					
	Online Travel Agencies & Travel Search Engines	Expedia [®]	skyscanner	RomeZrio	mo zio	TRIP GO	
	Wholesalers & Brands	HolidayTaxis.com*	A Cabforce		Rideways	© Suntransfers .com	Airports Taxi Transfers
C [S						CITYAIRPORTFAXIS	
		FLIGHT CENTRE The Airfare Experts	CORPORATE TRAVELLER		QBT Business travel made simple		gilpintravel
	Travel Management Companies	mobile, travel, agents w	Travel Managers As individual as you are		1000 Mile Witter	TRAVEL PARTNERS Excellence in travel	TRAVEL ASSOCIATES Our requirement receive
					"travel Managers Maryur teer agained legits	NZ TRAVEL BROKERS Travel Intelligence	Williment



ABOUT JAYRIDE

Jayride.com provides seamless transport experiences for travellers by allowing them to compare and book transport around the world. With Jayride.com, travellers can compare and book with 3,000+ transport companies, servicing destinations including over 500+ airports across North America, Europe, Middle East, Asia and the Pacific.

The Jayride.com platform aggregates airport transfer companies and distributes them to travellers at Jayride.com; and via partnerships with other travel technology platforms, travel agencies and wholesalers. These partners implement Jayride.com APIs to sell airport transfers and add new incremental ancillary revenue to their travel businesses.

Founded in 2012, Jayride.com is headquartered in Sydney, Australia.

For more information, please visit www.jayride.com .

Disclaimer

This announcement contains forward-looking statements that involve risks and uncertainties. Indications of, and guidelines or outlook on, future earnings, distributions or financial position or performance and targets, estimates and assumptions in respect of production, prices, operating costs, results, capital expenditures, reserves and resources are also forward-looking statements. These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions and estimates regarding future events and actions that, while considered reasonable as at the date of this announcement and are expected to take place, are inherently subject to significant technical, business, economic, competitive, political and social uncertainties and contingencies. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, the directors and management. We cannot and do not give any assurance that the results, performance or achievements expressed or implied by the forward-looking statements contained in this announcement will actually occur and readers are cautioned not to place undue reliance on these forward-looking statements. These forward-looking statements are subject to various risk factors that could cause actual events or results to differ materially from the events or results estimated, expressed or anticipated in these statements.







MORE INFORMATION

Please contact corporate@jayride.com