ASX Announcement

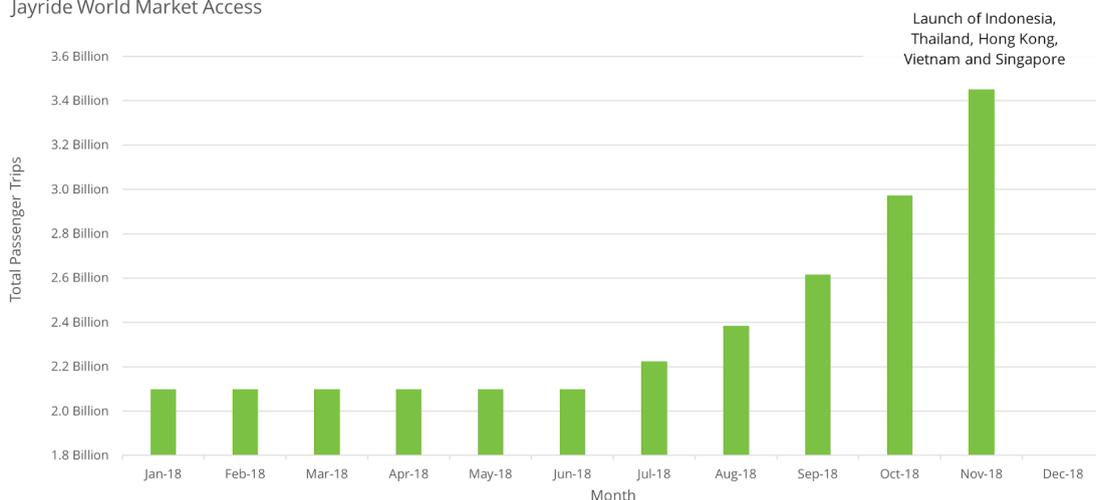**16th November 2018**

Jayride launches in Asia: Indonesia, Thailand, Vietnam, Singapore and Hong Kong

Jayride Group Limited (ASX:JAY) ("**Jayride"** or the "**Company"**) the e-commerce marketplace that allows travellers to compare and book airport transfers from 3,000+ transport companies, is pleased to announce the launch of Jayride in five new Asian countries: Indonesia, Thailand, Hong Kong, Vietnam and Singapore.

Jayride has launched 5 additional countries, 33 additional airports, with 102 new transport companies, growing Jayride's market access by 482 million passenger trips, to a total of 3.5 billion (45%[1]) of the world's total airport passenger trips.

Jayride is now available for travellers to book airport transfers in Indonesia (at 17 airports), Thailand (at 9 airports), Hong Kong (1 airport), Vietnam (at 5 airports), and Singapore (at 1 airport), which includes every airport with greater than 25,000 international passenger trips per year.

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[1] Airports Council International (ACI), "World Airport Traffic Dataset," http://www.aci.aero.

Jayride Group Limited (ACN 155 285 528)

At these airports, travellers can now choose the best transfer for them from over 102 private transfer and shared shuttle companies.

For Jayride, today's launch of Indonesia, Thailand, Hong Kong, Vietnam and Singapore is the country's first set of Asian market launches, and is a continuation of Jayride's global expansion, as part of Jayride's international market capture strategy. These 33 airports service 482 million passenger trips each year, which is 6% of the world's 7.7 billion total annual airport passenger trips.

These launches increase Jayride's market access to 3.5 billion (45%) of the world's 7.7 billion total annual airport passenger trips.

Transport companies in these five new Asian countries now available to book on Jayride include great local private car and shared shuttle services, and even popular international transport brands.

They service popular destinations, including:

- Denpasar airport to Ubud,
- Phuket airport to Bangla Road,
- Hong Kong airport to Tsim Sha Tsui promenade,
- Ho Chi Minh City airport to Binh Tay Market, and
- Singapore Changi airport to Marina Bay Sands,

These transport services are now available to be booked by Jayride users.

Continuing international expansion

Jayride's international expansion initiative started in May with the release of Jayride's new transport technology platform. Launches of new countries are successful, accelerating, and expected to continue. Recent significant milestones are summarised below:

Date	Major Milestone	Jayride market access in passenger trips (% to target of 7.7 Bn trips)
May-18	Launch of new transport technology platform	2.1 Billion (27.2%)
Jun-18	Pilots commence in 19x countries	
Jul-18	Launch of Canada	2.2 Billion (28.9%)
Aug-18	Launch of Italy	2.4 Billion (31.0%)
Sep-18	Launch of France	2.5 Billion (33.1%)
	Launch of Greece	2.6 Billion (33.8%)
	Launch of Hungary	2.6 Billion (33.9%)
	Launch of Malta	2.6 Billion (34.0%)
Oct-18	Launch of Spain	2.9 Billion (37.3%)
	Launch of Netherlands	2.9 Billion (38.2%)
	Launch of Austria	3.0 Billion (38.5%)
	Launch of Cyprus	3.0 Billion (38.6%)
Nov-18	Launch of Indonesia	3.1 Billion (40.6%)
	Launch of Thailand	3.3 Billion (42.3%)
	Launch of Hong Kong	3.3 Billion (43.2%)
	Launch of Vietnam	3.4 Billion (44.1%)
	Launch of Singapore	3.5 Billion (44.8%)

For more information please contact

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About Jayride Group Limited

Jayride.com provides seamless transport experiences for travellers by allowing them to compare and book ground transfers around the world. With Jayride.com, travellers can compare and book with 3,000+ transport companies, servicing local destinations including over 500+ airports across North America, Europe, Asia and the Pacific.

The Jayride.com platform aggregates ground transport companies and distributes them to travellers at Jayride.com; and via partnerships with other travel technology platforms, travel agencies and wholesalers. These partners implement Jayride.com APIs to sell ground transport and add new incremental ancillary revenue to their travel businesses.

Founded in 2012, Jayride.com is headquartered in Sydney, Australia.

For more information, please visit www.jayride.com

Forward-looking statements

This announcement contains forward-looking statements that involve risks and uncertainties. Indications of, and guidelines or outlook on, future earnings, distributions or financial position or performance and targets, estimates and assumptions in respect of production, prices, operating costs, results, capital expenditures, reserves and resources are also forward-looking statements. These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions and estimates regarding future events and actions that, while considered reasonable as at the date of this announcement and are expected to take place, are inherently subject to significant technical, business, economic, competitive, political and social uncertainties and contingencies. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, the directors and management. We cannot and do not give any assurance that the results, performance or achievements expressed or implied by the forward-looking statements contained in this announcement will actually occur and readers are cautioned not to place undue reliance on these forward-looking statements. These forward-looking statements are subject to various risk factors that could cause actual events or results to differ materially from the events or results estimated, expressed or anticipated in these statements.