

ASX Announcement 18th December 2018

# Jayride launches in Middle East; Launches 11 new countries for travellers in one month

Jayride Group Limited (ASX:JAY) ("**Jayride**" or the "**Company**") the e-commerce marketplace that allows travellers to compare and book airport transfers from 3,000+ transport companies, is pleased to announce that travellers can now book and travel with Jayride in six additional countries, including in the Middle East, where Jayride now serves travellers in the United Arab Emirates.

In total, Jayride has launched 11 new countries in December which is Jayride's fastest rate of international expansion so far. With these countries, Jayride's market access has growth of +100% in under 6-months.



Jayride World Market Access

This latest launch includes 34 new airports, with 114 new transport companies available. It grows Jayride's market access by 276 million passenger trips, to 4.2 billion (54% of the world's total airport passenger trips). Jayride is now available for travellers to book transfers in Poland (13 airports), Switzerland (6 airports), Luxembourg (1 airport), Sri Lanka (1 airport), Philippines (7 airports) and United Arab Emirates (6 airports).

Jayride Group Limited (ACN 155 285 528)



## Continuing international expansion

Jayride's international expansion initiative started in May with the release of Jayride's new transport technology platform. Launches of new countries are successful, accelerating, and expected to continue. Recent significant milestones are summarised below:

Date	Latest milestones	Jayride market access in passenger trips (% to target of 7.7 Bn trips)
Latest month launch of 11 countries		
17-Dec-18	Launch of Luxembourg	4.2 Billion (54.0%)
	Launch of Sri Lanka	4.2 Billion (54.0%)
	Launch of Poland	4.1 Billion (53.9%)
	Launch of Switzerland	4.1 Billion (53.4%)
	Launch of Philippines	4.1 Billion (52.8%)
	Launch of United Arab Emirates	4.0 Billion (52.0%)
3-Dec-18	Launch of Belgium	3.9 Billion (50.5%)
	Launch of Portugal	3.9 Billion (50.1%)
	Launch of Taiwan	3.8 Billion (49.5%)
	Launch of Malaysia	3.8 Billion (48.8%)
	Launch of Germany	3.7 Billion (47.7%)
Previous months		
Nov-18	Launch of Singapore, Indonesia, Thailand, Hong Kong, Vietnam	3.5 Billion (44.8%)
Oct-18	Launch of Spain, Netherlands, Austria, Cyprus	3.0 Billion (38.6%)
Sep-18	Launch of France, Greece, Hungary, Malta	2.6 Billion (34.0%)
Aug-18	Launch of Italy	2.4 Billion (31.0%)
Jul-18	Launch of Canada	2.2 Billion (28.9%)
May-18	Launch of new transport technology platform	2.1 Billion (27.2%)

## For more information please contact

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### **About Jayride Group Limited**

Jayride.com provides seamless transport experiences for travellers by allowing them to compare and book ground transfers around the world. With Jayride.com, travellers can compare and book with 3,000+ transport companies, servicing destinations including over 500+ airports across North America, Europe, Middle East, Asia and the Pacific.

The Jayride.com platform aggregates ground transport companies and distributes them to travellers at Jayride.com; and via partnerships with other travel technology platforms, travel agencies and wholesalers. These partners implement Jayride.com APIs to sell ground transport and add new incremental ancillary revenue to their travel businesses.

Founded in 2012, Jayride.com is headquartered in Sydney, Australia.

For more information, please visit www.jayride.com

#### Forward-looking statements

This announcement contains forward-looking statements that involve risks and uncertainties. Indications of, and guidelines or outlook on, future earnings, distributions or financial position or performance and targets, estimates and assumptions in respect of production, prices, operating costs, results, capital expenditures, reserves and resources are also forward-looking statements. These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions and estimates regarding future events and actions that, while considered reasonable as at the date of this announcement and are expected to take place, are inherently subject to significant technical, business, economic, competitive, political and social uncertainties and contingencies. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, the directors and management. We cannot and do not give any assurance that the results, performance or achievements expressed or implied by the forward-looking statements contained in this announcement will actually occur and readers are cautioned not to place undue reliance on these forward-looking statements. These forward-looking statements are subject to various risk factors that could cause actual events or results to differ materially from the events or results estimated, expressed or anticipated in these statements.