JAYRIDE

Building the world leader in rides for

travellers

Q4 FY23

Quarterly Business Review Rod Bishop, Managing Director Peter McWilliam, CFO 27th July 2023

ASX release authorised by Rod Bishop, Managing Director, Jayride Group Limited (ASX:JAY) www.jayride.com

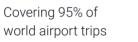
Jayride Overview

World leader in rides for travellers

Jayride helps travellers to find and book their rides around the world.

Key Facts







Compare the world's leading selection of ride brands



\$30M+ invested in scaling tech platform



In partnership with the world's leading travel brands

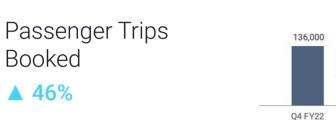
- Travel technology company at an early stage in a long-term growth trajectory scaling towards 10M+ trips per year,
- Winning market share in a large and fast growing global market,
- Highly-scalable capital-light model with negative working capital,
- Positioned to benefit from multiple growth tailwinds including the shift to online bookings, a superior product offering, and ongoing international tourism recovery, including Asia reopening.



The world's leading travel brands and ride service brands use Jayride.



Q4 FY23 Results Summary



Contribution Profit

Net Revenue minus variable costs ¹ (000's)

▲ 20%

Booked

▲ 46%



Stand-Still Operating Cash Flow

Cash flows before business improvement costs² (000's)





199.100

Q4 FY23

A fundamentally enhanced and more profitable business, moving quickly towards cash flow positive.





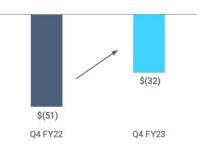
Cash Receipts (000's) ▲ 64%

Operating Cash Flow

(000's)

▲ 37%





AYRIDE

1. Contribution profit is net revenue minus all direct marketing and operating costs. Contribution profit margin is the profit as a percentage of net revenue.

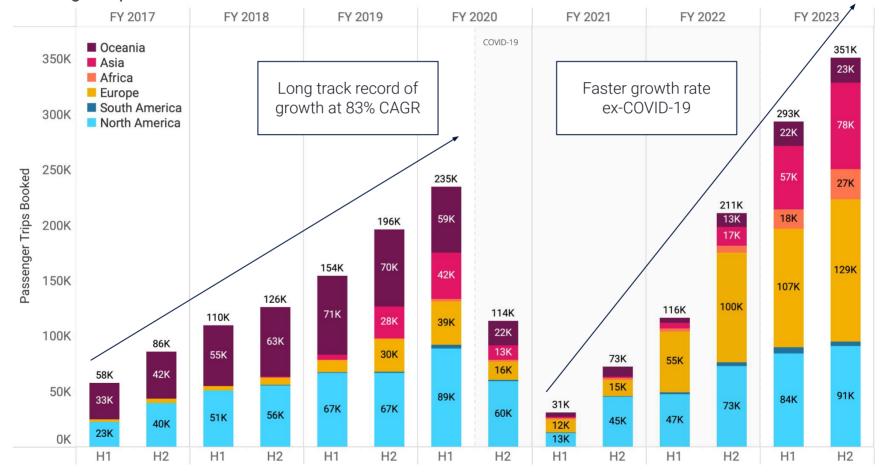
3 2. Stand-still cash flow and stand-still EBITDA are cash flows and profits after the operating costs of the Company, excluding the cost of business improvement costs and capex.

Jayride's Vision

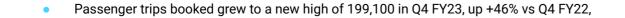
Door-to-door rides to suit every traveller's needs in every country, from anywhere to anywhere.

Reaching New Scale in Global Destinations

Europe, North America and Asian destinations reach new record scale, as growth accelerates through Northern Hemisphere summer.



Passenger Trips Booked

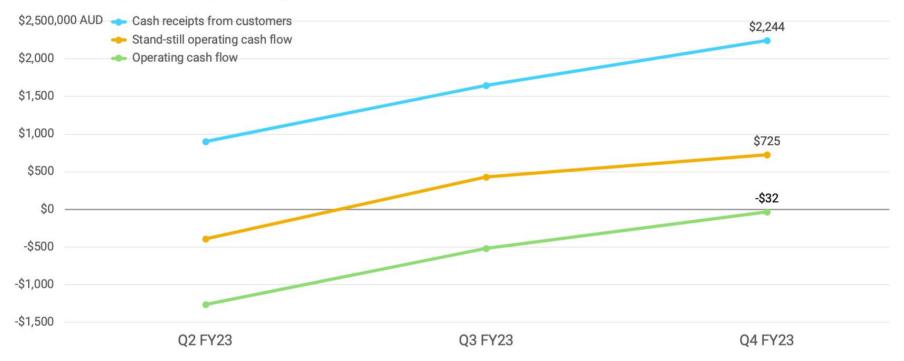




Growth Towards Cash Flow Positive

Cash receipts from customers and operating cash flows improve to new highs as the Company continues progress towards cash flow positive.



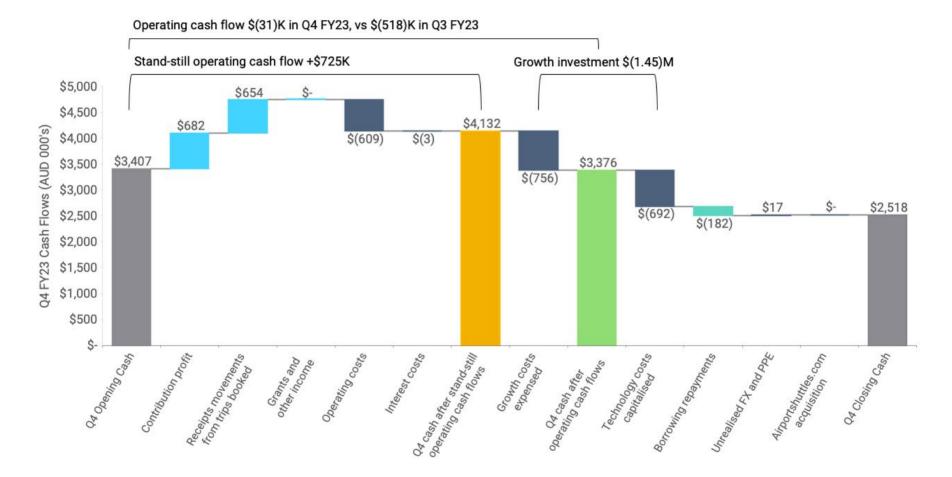


- Cash receipts from customers grew to \$2.24M in Q4 FY23, up +64% vs Q4 FY22,
- Stand-still operating cash flow grew to \$725K in Q4 FY23, up +45% vs Q4 FY22,
- Operating cash flow improved to \$(32)K in Q4 FY23, up +37% vs Q4 FY22,



Cash Flows to Fund Growth Investment

Jayride is generating increasing cash flows to fund continued growth investment, towards being a cash flow positive growth company.



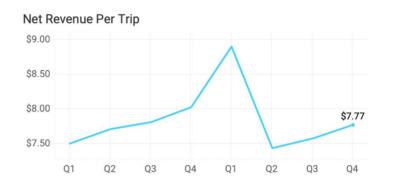
- Growth investment in Q4 reduced from \$(1.55)M in Q3 to \$(1.45)M as business improvement initiatives were completed,
- The Company is now free of financial debt with repayment of \$182K of borrowings,
- On 30th June 2023, the Company held \$2.52 million of cash, and an additional \$1 million credit line facility.

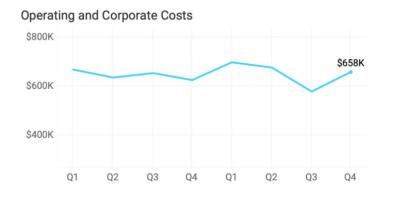


Growth in Trips and Operating Leverage

Passenger Trips Booked 199K 200K 150K 100K 50K Q1 02 03 04 01 02 03 04 **Contribution Margin** 50%

Passenger trips booked drive revenue growth as costs remain flat. Positive momentum and increasing operating leverage.





Passenger Trips Booked x Net Revenue per Trip x Contribution Margin – Costs

44%

Q4

Q3

• Net revenue grew to \$1.55 million in Q4 FY23, up +34% vs \$1.15 million in Q3 FY23,

Q2

Contribution profit grew to \$682K in Q4 FY23, up +33% vs \$513K in Q3 FY23,

Q1

• Stand-still EBITDA (pre-growth investments) grew to +\$17K, up \$197K vs \$(180)K in Q3 FY23.



40%

Q1

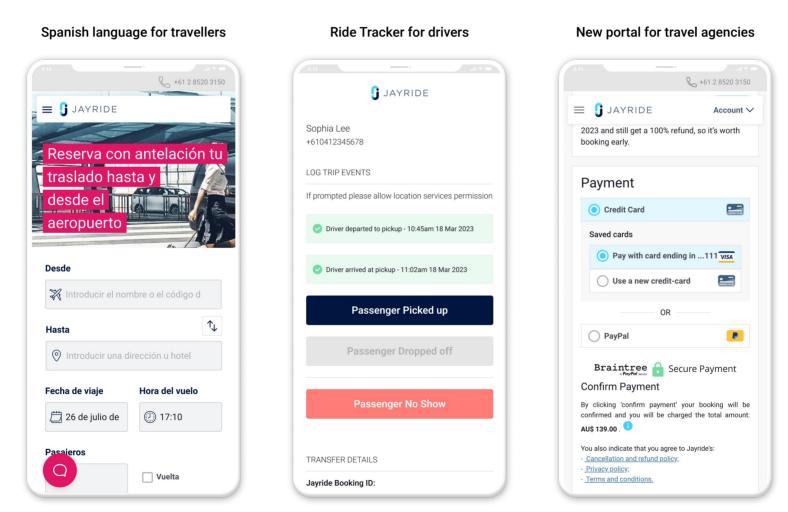
Q2

Q3

Q4

Major Improvements Launched for Growth

A suite of business improvements are set to drive growth throughout FY24 including multilingual website, ride tracking, and travel agents portal.





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New Brand Identity

and Website

Launched in January

Book Airport Transfers Worldwide

22

Sedans

Grow traveller trust, conversion and retention in Q4.



AUS 132.00

Acquisition of AirportShuttles.com

Completed in February

AYRIDE

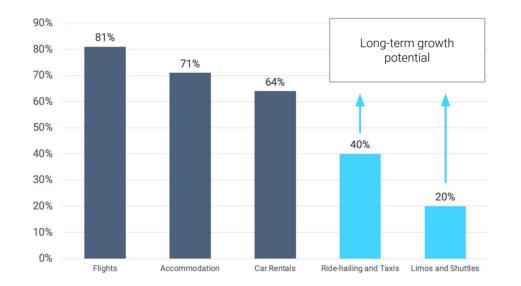
Our first full quarter with this great new asset in Q4.

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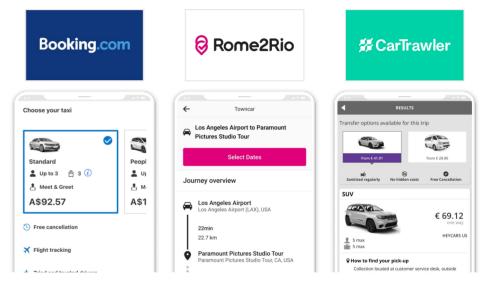
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Riding the Trend to Book Travel Online

The trend to online booking for rides is in its infancy with significant long term growth ahead.



Online penetration of rides is at an early stage compared to other travel verticals.¹



Travel brands use Jayride to supply their rides, and adoption of online booking is growing.

Jayride quote requests from large travel brands are at a multiple of pre-pandemic levels.



Delivering the Jayride Vision

JAYRIDE VISION

Door-to-door rides to suit every traveller's needs, in every country, from anywhere to anywhere.

Full multi-lingual

- Global source markets
- Anywhere to anywhere
- 🕟 In-destination book/hail

Growth horizon 2

- 10M+ trips/year @ \$10+/trip
- \$100M+ net revenue
- **50%+** contribution profit margin
- C/F +ve & EBITDA +ve

Q4 FY23

- ✓ 800K trips/year run-rate @ \$7.77/trip
- 44% contribution profit margin
- Stand-still C/F +ve

Pre-booked only
Airports only
English only

Europe localisation

- S Asia reopening
- Non-airport destinations
- Last-minute bookings
 - Extras and ancillaries

Growth horizon 1

- 1M+ trips/year @ \$10+/trip
- \$10M+ net revenue
- 50%+ contribution profit margin
- C/F +ve & EBITDA +ve



Delivering Milestones Towards the Vision

For 9 months

Delivering major milestones, next step in sight – cash flow positive from 1 million rides at \$10 each.

10M+ Passenger **Trips Booked** per year 1M+ Passenger Trips Booked per year 800K TRIPS RUN-RATE in 04 FY23 NH Summer, Asia Opening Milestones to achieve cash flow positive and AirportShuttles.com \$10+ Net Revenue per Passenger Trip \$7.77 PER TRIP IN Q4 FY23 Grow yields in Asia Stand-Still FBITDA² Positive MILESTONE ACHIEVED For 6 months Stand-Still Cash Flow² Positive MILESTONE ACHIEVED For CY22 calendar year 50% Contribution Profit¹ Margin MILESTONE ACHIEVED

Achieving major new milestones beyond recovery – Significantly above pre-pandemic levels.

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Latest Trading and Positive Outlook

Delivering on a generational opportunity to become the world leader in rides for travellers with milestones towards cash flow positive.

Latest trading

- The Company has momentum into FY24,
- June trips of 75K is a new record for trips. June revenue of \$630K is a new record for revenue,
- July 2023 to date is larger than June, up +77% vs the prior corresponding days of July 2022,
- Set to expand further in 1H FY24.

Positive outlook

- Continued execution of growth strategy to capture **once-in-a-generation opportunity** and become the **world leader in rides for travellers**.
- Focused on delivering on next major milestones: **1M+ trips per year at \$10.00+ each**, towards cash flow positive, and onwards to 10M+ trips per year.
- **Growth ahead in 1H FY24** as a result of successful investments in brand refresh, price optimisation, multilingual launch, ride tracker launch, enhanced partnerships with large travel brands, AirportShuttles.com acquisition, and the upcoming launch of the new Jayride travel agent portal in Q1 FY24.



Financials and Appendix Q4 FY23



Market Capitalisation

Shares on issue at 30/06/2023	(#)
Ordinary shares issued	203,374,023
Ordinary shares - held for future Employee Share Scheme issuances	263,780
Total Shares on Issue	203,637,803
Share Options held by directors and team members at 30/06/2023	(#)
Options issued under employee share scheme - Directors	2,665,767
Options issued under employee share scheme - MD, KMP and Team Members	10,727,924
Total Options on Issue	13,393,691
Shares held by notable substantial holders at 30/06/2023	(#)

Managing Director Rod Bishop11,000,000Thorney Investments39,804,914Fidelity Investments Australia19,952,284Acorn Capital Limited14,434,544

Managing director and team members aligned with shareholders on performance.

Market capitalisation and EV	(AUD\$)
Market capitalisation (at \$0.11 per share)	\$ 22,400,000
Cash at 30/06/2023	\$ 2,500,000
Debt	\$-
Net cash	\$ 2,500,000
Enterprise Value	\$ 19,900,000



About Jayride Group

Jayride Group is the world's leading publicly listed airport transfers marketplace, where travellers compare and book rides around the world. With Jayride, travellers can compare and book with 3,700+ ride service companies, servicing 1,600+ airports in 110+ countries around the world which cover 95% of world airport trips, including across the Americas, Europe, Middle East, Africa, Asia and the Pacific.

The Jayride platform aggregates ride service companies and distributes them to travellers at Jayride.com, AirportShuttles.com, and via travel brand partners including other technology platforms, online travel agencies, travel management companies, and wholesalers. These travel brands implement Jayride APIs to sell door-to-door ride services that build traveller confidence and grow their core travel business.

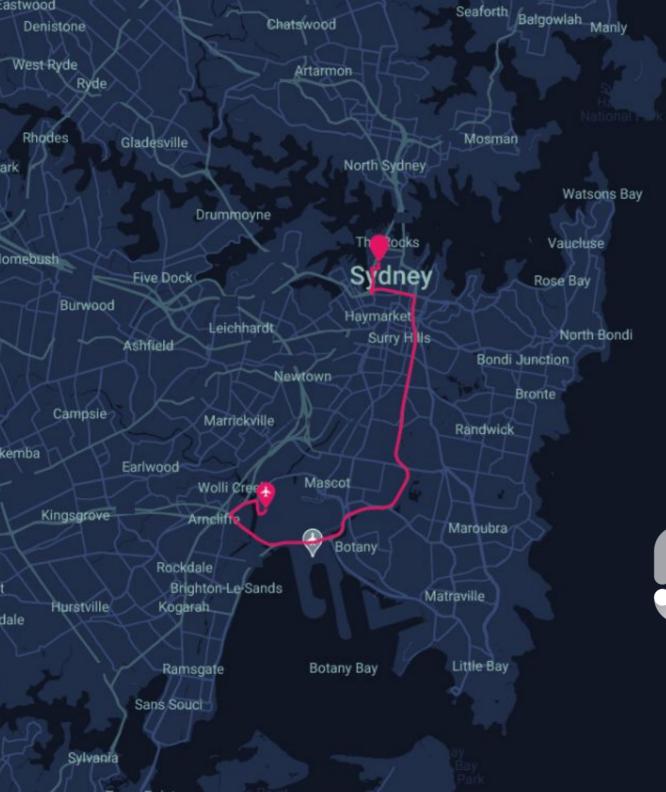
Founded in 2012, Jayride Group is a global remote-first company incorporated in Australia and listed on the Australian Securities Exchange (ASX:JAY) ABN 49 155 285 528.

For more information, please visit www.jayride.com

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