

ASX ANNOUNCEMENT

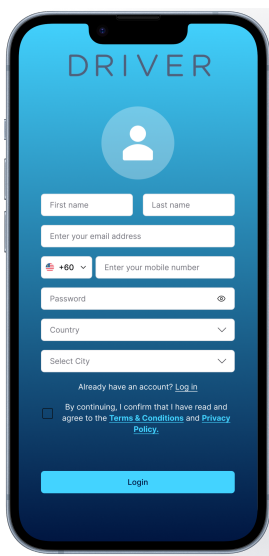
JAYRIDE Group Limited (ASX: JAY)

15 September 2025

JAYRIDE SaaS Platform Commences Thailand Pilot First 500 Vehicles Onboarded

JAYRIDE Group Limited (ASX: JAY), the global travel technology company transforming how travellers connect with ground transport, is pleased to provide an update on the rollout of its new Software-as-a-Service (SaaS) mobility platform.

Following the recent **Bangkok Motocross**, JAYRIDE has commenced the onboarding of the **first 500 vehicles** onto its SaaS platform in Thailand. This pilot program marks a significant transition from product development to live commercial testing and is a critical step toward broader regional deployment.



As part of this pilot, the Company has released its first Jayride-branded application in **TestFlight (Apple iOS)** and a **closed beta release on Google Play (Android)**, both available exclusively in Thailand. These controlled releases in Thailand, provide fleet operators and drivers with early access to the platform's core features.

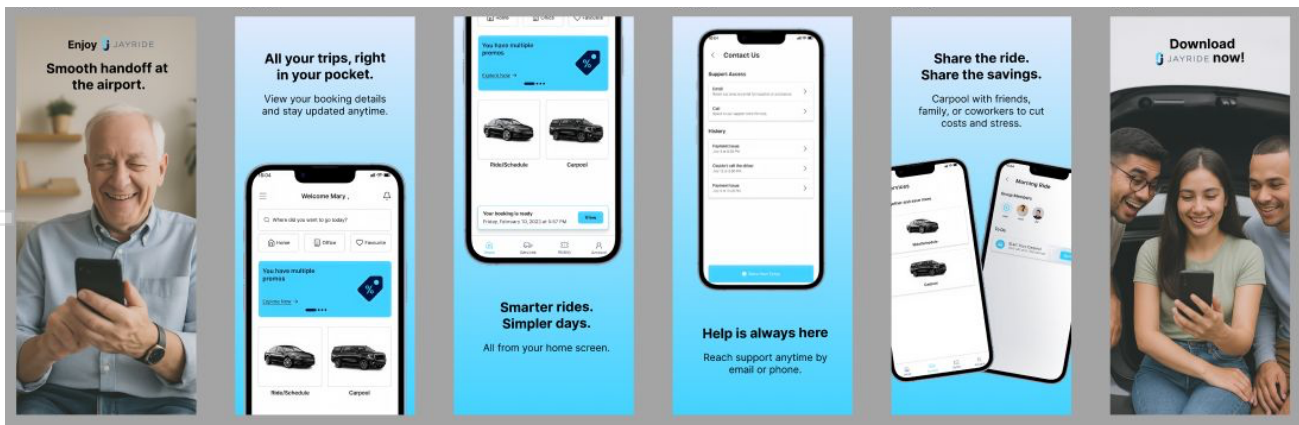
Strategic Rollout

The Thailand pilot is a deliberate first step, chosen for its dynamic mobility sector and strong local partnerships. The insights gained from the initial 500-vehicle onboarding will inform platform enhancements ahead of expansion into **Malaysia** and **Australia** later in 2025.

Platform Capabilities

The JAYRIDE SaaS platform provides:

- Advanced fleet management tools for operators.
- Integrated ride-hailing and ride-sharing functionality with payment and payout flows.
- A scalable architecture to support both B2B and B2C mobility models.



Chairman Commentary

Jayride Chairman, Mr. Brett Partridge, said:

“This is more than just a technical milestone; it is the beginning of live SaaS adoption. The Bangkok Motocross event provided an ideal use case, and the onboarding of our first 500 vehicles in Thailand demonstrates the commercial opportunity ahead. With TestFlight and Android beta releases now available in Thailand, we are building momentum for expansion, positioning JAYRIDE as a SaaS mobility leader in the region.”

Next Steps

- Complete onboarding of first 500 vehicles in Thailand.
- Broaden the Thailand pilot to additional fleet partners.
- Progress rollouts into Malaysia and Australia in late 2025.
- Commence commercial onboarding of SaaS clients ahead of global launch.

The Company looks forward to updating shareholders as further milestones are achieved.

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