

ASX ANNOUNCEMENT

JAYRIDE Group Limited (ASX: JAY)

Key Appointments Enhancing Financial Governance & Regional Operations Capability

Sydney, Australia – 2 December 2025 – JAYRIDE Group Limited (ASX: JAY) (**JAYRIDE** or the **Company**) is pleased to announce two key appointments to further reinforce its financial governance framework and regional operations capability across Southeast Asia.

Engagement of Acclime Australia – CFO Advisory Services

JAYRIDE has appointed Acclime Australia to provide CFO Advisory and Financial Management support to the business.

The engagement will be led by:

- Phillip Hains, Director – Acclime Australia
- Aaron Laurita, Senior Manager – CFO Advisory

Acclime will support JAYRIDE with financial reporting, ASX compliance, audit preparedness and treasury oversight, strengthening the finance function as the Company progresses through its next phase of transformation and growth. Acclime's experience working with ASX-listed companies brings additional technical rigour, structure, and depth to JAYRIDE's financial governance framework.

Their appointment follows the resignation of Ram Navaratnam, whom the Board thanks for his services to the Company.

Appointment of Nat Nunthapiwat as Chief Operating Officer (COO) Southeast Asia

JAYRIDE is also pleased to announce the appointment of Mr. Nat Nunthapiwat as Chief Operating Officer, Southeast Asia.

Nat is a CPA qualified professional with extensive experience in scaling technology, mobility, and payments operations across Southeast Asia. He joins JAYRIDE at a time of accelerated regional expansion and will operate in a dual role, supporting both:

- Operational leadership across Malaysia, Thailand, and the Philippines, and
- Strengthening finance operations and reporting cadence across our Southeast Asia teams.

Nat's blend of financial discipline and operational execution capability will be instrumental as JAYRIDE brings its SaaS roadmap and regional partnerships to market.

CEO Comment – Randy Prado:

"JAYRIDE is building the operational and financial platform required to scale sustainably. Acclime brings the specialist financial capability and governance discipline needed for our next chapter, while Nat strengthens our leadership presence and execution capacity across Southeast Asia. These enhancements position JAYRIDE to execute with clarity, confidence, and momentum."

This announcement was authorised for release by the Board of directors.

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