



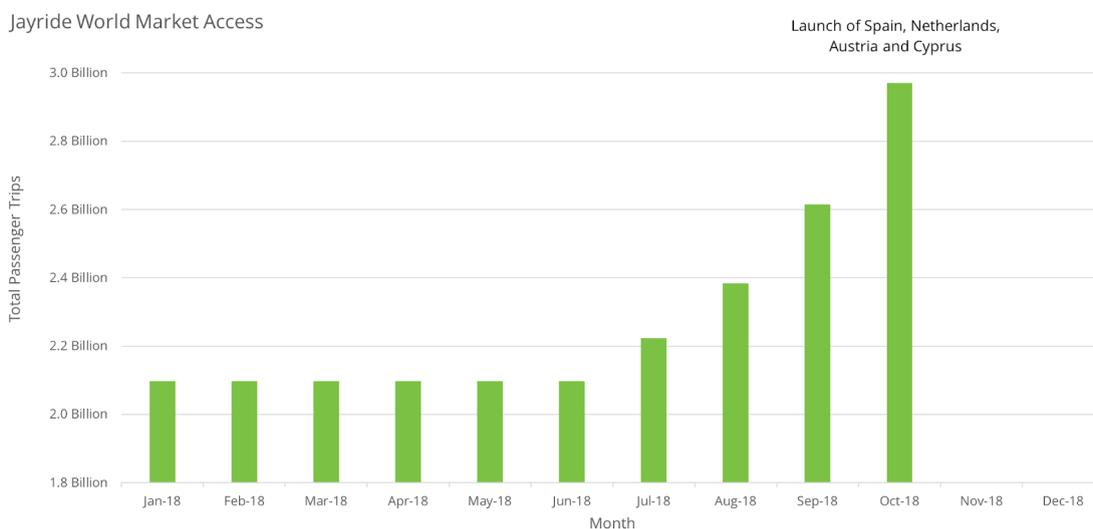
ASX Announcement

25th October 2018

Jayride launches Spain, Netherlands, Austria and Cyprus

Jayride Group Limited (ASX:JAY) (“**Jayride**” or the “**Company**”) the e-commerce marketplace that allows travellers to compare and book airport transfers from 2,000+ transport companies, is pleased to announce the launch of Jayride in four new European countries: Spain, Netherlands, Austria and Cyprus.

Jayride has launched 4 additional countries, 51 additional airports, with 107 new transport companies, growing Jayride’s market access by 336 million passenger trips, to a total of 3 billion (39%¹) of the world’s total airport passenger trips.



Jayride is now available for travellers to book airport transfers in Spain (at 38 airports), Netherlands (at 5 airports), Austria (at 6 airports) and Cyprus (at 2 airports), which includes every airport with greater than 25,000 international passenger trips per year.

At these airports, travellers can now choose the best transfer for them from over 107 private transfer and shared shuttle companies.

¹ Airports Council International (ACI), “World Airport Traffic Dataset,” <http://www.aci.aero>.



For Jayride, today's launch of Spain, Netherlands, Austria and Cyprus is a continuation of Jayride's European expansion, as part of Jayride's international market capture strategy. These 51 airports service 336 million passenger trips each year, which is 4% of the world's 7.7 billion total annual airport passenger trips.

These launches increase Jayride's market access to 3 billion (39%) of the world's 7.7 billion total annual airport passenger trips.

Transport companies in these four new European countries now available to book on Jayride include great local private car and shared shuttle services, and even popular international transport brands.

They service popular destinations; like Larnaca airport to Sandy beach, Amsterdam airport to Canal ring, and Madrid airport to the royal city El Escorial.

These transport services are now available to be booked by Jayride users.

Continuing international expansion

Jayride's international expansion initiative started in May with the release of Jayride's new transport technology platform. Launches of new countries are successful, accelerating, and expected to continue. Recent significant milestones are summarised below:

Date	Major Milestone	Jayride market access in passenger trips (% to target of 7.7 Bn trips)
May-18	Launch of new transport technology platform	2.1 Billion (27.2%)
Jun-18	Pilots commence in 19x countries	
Jul-18	Launch of Canada	2.2 Billion (28.9%)
Aug-18	Launch of Italy	2.4 Billion (31.0%)
Sep-18	Launch of France	2.5 Billion (33.1%)
	Launch of Greece	2.6 Billion (33.8%)
	Launch of Hungary	2.6 Billion (33.9%)
	Launch of Malta	2.6 Billion (34.0%)
Oct-18	Launch of Spain	2.9 Billion (37.3%)
	Launch of Netherlands	2.9 Billion (38.2%)
	Launch of Austria	3.0 Billion (38.5%)
	Launch of Cyprus	3.0 Billion (38.6%)



For more information please contact

Rod Bishop

Managing Director

Email: corporate@jayride.com

About Jayride Group Limited

Jayride.com provides seamless transport experiences for travellers by allowing them to compare and book airport transfers around the world. With Jayride.com, travellers can compare and book with 2,000+ transport companies, servicing destinations from over 500+ airports across North America, Europe and the Pacific.

The Jayride.com platform aggregates airport transfer companies and distributes them to travellers at Jayride.com; and via partnerships with other travel technology platforms, travel agencies and wholesalers. These partners implement Jayride.com APIs to sell airport transfers and add new incremental ancillary revenue to their travel businesses.

Founded in 2012, Jayride.com is headquartered in Sydney, Australia.

For more information, please visit www.jayride.com

Forward-looking statements

This announcement contains forward-looking statements that involve risks and uncertainties. Indications of, and guidelines or outlook on, future earnings, distributions or financial position or performance and targets, estimates and assumptions in respect of production, prices, operating costs, results, capital expenditures, reserves and resources are also forward-looking statements. These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions and estimates regarding future events and actions that, while considered reasonable as at the date of this announcement and are expected to take place, are inherently subject to significant technical, business, economic, competitive, political and social uncertainties and contingencies. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, the directors and management. We cannot and do not give any assurance that the results, performance or achievements expressed or implied by the forward-looking statements contained in this announcement will actually occur and readers are cautioned not to place undue reliance on these forward-looking statements. These forward-looking statements are subject to various risk factors that could cause actual events or results to differ materially from the events or results estimated, expressed or anticipated in these statements.