



Media Release

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Jayride Appoints First Chief Commercial Officer – Simon Carson

Digital strategist and senior executive Simon Carson has joined Jayride, the global online leader in airport transfers, as its first Chief Commercial Officer, marking the latest step in the rapid evolution of the ASX listed transport marketplace.

In the new role Carson (pictured) will have responsibility for streamlining operations and helping to profitably scale the fast-growing business.

The appointment also gives company founder and Managing Director, Rod Bishop, more time to focus on strategic growth initiatives.

Carson says he is excited by the global scope and potential of Jayride, which now facilitates the booking of 1000+ passenger trips every day to and from hundreds of airports around the world through www.jayride.com.



“Jayride has come a long way in a short time and is now clearly established as the leading online airport transfer marketplace,” says Carson.

“The prospect of helping Jayride grow sustainably and profitably is very exciting, there’s a great team in place and a lot of opportunities.”

Carson has held high-level management, strategy and revenue generation roles at many leading online marketplace and e-commerce businesses in Australia and the UK including Fulfilio, Oneflare, Fairfax Media, TrueLocal and eBay.

Jayride Managing Director Rod Bishop welcomed Carson to the team.

“Simon brings a lot of experience to Jayride and I’m looking forward to working with him as the business continues to grow,” says Bishop.

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About Jayride: Jayride is the world’s leading airport transfer website. Each day more than 1000 passenger trips are booked on the platform, which enables consumers to book fixed price airport transfers with 3500 transport companies across 1000+ airports in 60 countries. Jayride (JAY) was founded in 2012 and listed on the Australian Stock Exchange in early 2018. The company is based in Sydney, Australia.